

Vision: Stockton will become the best city in America to live, raise a family, and grow a business.

<p>FY 2022-23 OBJECTIVE: ‘What’ is Winning ... Provide an exceptional level of customer service to the Stockton community through accountable, innovative, efficient, and effective management of City resources to achieve our vision for Stockton.</p>	<p>STRATEGIES: (Captain) ‘How’ we will Win ...</p> <p>1. Safer Streets (Chief Stanley McFadden) a) Reduce violent crime b) Increase community partnerships & engagement c) Increase data driven strategies & tactics d) Reduce property crime</p>	<p>FY 2022-23 PLANS:</p> <ul style="list-style-type: none"> • Build upon Ceasefire Strategy to reduce shootings and homicides • Build on Intelligence, Communication, and Planning (ICAP) • Pursue pre-pandemic community engagement and outreach • Enhance case management and wrap-around support services for high-risk population • Implement case management system for increased data collection, analysis, and reporting • Expand of the Fire Investigation program to reduce the incidence of arson fires 	<p>FY 2022-23 METRICS:</p> <p>1a) Reduce homicides and non-fatal injury shootings – 5% reduction 1a) Reduce Crimes Against Persons – 5% reduction 1b) Increase number of engagements and interventions (Y/N) 1c) Emphasize use of SPD’s ICAP and OVP’s life coaching and case management system (Y/N) 1d) Reduce Crimes Against Property – 5% reduction 1d) Reduce Crimes Against Society – 5% reduction</p>
<p>COUNCIL PRIORITY GOALS (Tier 1 & 2):</p> <div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> <p>1a. Focus on COVID response and recovery</p> <p>1b. Develop solutions to address homelessness, including increasing the affordable housing supply</p> </div> <p>2. Focus on crime reduction in focus areas</p> <p>3. Prioritize resource allocation to focus areas within Council Districts</p> <p>4. Prioritize Economic Development</p> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p>1. Develop business incentives and tools for underserved neighborhoods</p> <p>2. Work with education partners to improve quality of life, increase literacy, develop the workforce, and expand youth programming</p> <p>3. Engage private employers and the business community in workforce development and job placement (including people with criminal records) and develop an employment pipeline for Stockton residents to Stockton employers</p> </div>	<p>2. Growing Economy (Stephanie Ocasio/Carrie Wright) a) Grow jobs b) Increase economic development incentives c) Reduce the barriers to entry d) Increase small business development e) Foster and support entrepreneurship</p> <p>3. Housing Opportunities for All (Carrie Wright/ Stephanie Ocasio) a) Reduce the barriers to entry b) Optimize partnerships & linkages c) Increase investment in high impact affordable and market rate housing strategies d) Optimize performance-based distribution of available city funds, e.g. grants</p> <p>4. Thriving and Healthy Neighborhoods (Kris Farro) a) Establish a City integrated team approach, e.g. cross-departmental team, to optimize clean and safe neighborhoods b) Increase placemaking and space activation c) Increase community engagement d) Positively impact overall community well-being</p> <p>5. Fiscal Sustainability (Kim Trammel) a) Continue learning from the past b) Mitigate risk c) Optimize resources through innovative business practices</p>	<ul style="list-style-type: none"> • Implement the Economic Development Strategic Plan including but not limited to invigorating entrepreneur ecosystem, expanding business façade improvements, and launching Stockton re-branding initiative • Launch workforce development programming including youth employment and development • Increase space activation through expanded free Wi-Fi, closing the fiber ring, enhanced small business support, and availability of customer self-service solutions • Increase Cyber Security maturity for continued protection of digital assets • Improve usability of the Development Code (Stockton Municipal Code Title 16) emphasizing plain language • Continue to shorten transaction/cycle process times in permit application processing • Provide ongoing support and commitment to the CoC Homeless Strategic Plan • Increase overall program impact and effectiveness emphasizing data-informed decisions • Identify strategies to facilitate and incentivize increased production of market rate and below market rate housing • Pursue pre-pandemic engagement emphasizing programming for children and families • Produce an annual citywide community cohesion project • Collaborate with San Joaquin Delta College to reinstate the Emergency Medical Technician and Fire Technology programs • Increase access resources for youth to enable career development • Expand sustainability and environmental strategy including a major green, energy efficiency initiative • Enhance efforts to support community-based organizations capacity building • Expand Clean City initiative and access to related data • Upgrade bond rating • Enhance financial reporting • Maximize City revenue sources • Implement Payroll and Utility Billing phases of the ERP system • Enhance use of Long-Range Financial Plan in decision making • Implement centralized grants administration and coordination • Optimize City workforce retention, development, and recruitment 	<p>2a) Stabilize small businesses through COVID recovery efforts (Y/N) 2b) Develop economic development toolkit (Y/N) 2c) Reduce average duration for building permit project reviews, target – 25% reduction 2d) Establish meaningful linkages and partnerships with various small business partners (Y/N) 2e) Expand the City’s Smart Cities initiatives (Y/N)</p> <p>3a) Increase residential permits, target – 10% increase 3b) Establish and enhance partnerships and linkages (Y/N) 3b) Establish baseline measurement through HMIS for the time between assessment for services and placement into a transitional or permanent housing program (Y/N) 3c) Transform data-rich environment to useful insights (Y/N) 3d) Establish performance-based distribution model for available city funds, e.g. grants (Y/N)</p> <p>4a) Improve Stockton’s livability indicators, i.e. vacant properties, abandoned cars, graffiti, weed abatement, per capita code enforcement, and trash (Y/N) 4b) Enhance community cohesion through increased participation in City produced and sponsored events (Y/N) 4c) Increase community center utilization and library circulation (Y/N) 4d) Emphasize education, awareness, and investment to positively impact community well-being (Y/N) 4d) Expand the City’s environmental and sustainability portfolio (Y/N)</p> <p>5a) Refresh long range financial plan (Y/N) 5a) Increase fiscal transparency (Y/N) 5b) Clean/unmodified audit opinions (Y/N) 5c) GFOA Certificate of Achievement for Excellence in Financial Reporting for FY21-22 CAFR (Y/N) 5c) GFOA Distinguished Budget Presentation Award (Y/N) 5c) Increase workforce retention and recruitment (Y/N)</p>